

2026 TEXAS HIGH SCHOOL RODEO ASSOCIATION STATE FINALS PROGRAM AD RATES

1/8 page or business card 3.625" X 2.4375"	\$	50.00
1/4 page 3.625" X 4.875"	\$	100.00
1/2 page 7.25" X 4.875"	\$	150.00
FULL PAGE 7.25" X 9.75"	\$	225.00
BUCKLE SPONSOR Includes a 1/2 page ad 4 Season Tickets & 2 complimentary programs to rodeo performance	\$	350.00
EVENT SPONSOR Full page ad as an event sponsor Company flag carried in grand entry (if provided by Sponsor) Banner displayed in coliseum at spectator level (if provided by Sponsor) 10 Season Tickets & 2 complimentary programs to rodeo	\$	1,500.00

EVENT SPONSORS will receive recognition from the announcer throughout the event at each performance if script is provided to announcer.

BUCKLE, SADDLE, & EVENT SPONSORS ONLY

PLEASE FILL IN THE INFORMATION BELOW

Please send my tickets and complimentary program to:

Name: _____
Address: _____
Town & Zip: _____
Phone: _____
Email Address Required: _____
THSRA Member: _____

** Ads may be sent in on a CD or USB. Any file types can be accepted, but EPS with type as outlines or PDF files with embedded fonts are preferred. If you send in a disk or email the ad, you also need to send in a hard copy print-out of the ad in case there are font problems.

Software files that are acceptable are:

PDF
JPEG

LAST DAY FOR ARTWORK OR ADDITIONAL ADS TO BE RECEIVED IN THE STATE OFFICE IS: MARCH 1, 2026

T H S R A STATE FINALS PROGRAM AD SALES

CONTESTANT _____

REGION ____ AMOUNT OF AD \$ _____ AD SIZE _____

Lay out the ad as close as possible to the exact size and design you want. We will typeset ad at no charge. Please indicate any original artwork or pictures you want used in the ad. Use the back of this sheet for full page ads.

Turn all ads into your REGION SECRETARY

***1/4 PAGE AD - \$100.00**

finished size in program will be 3.625" X 4.875"

***1/8 PAGE OR BUSINESS CARD - \$ 50.00**

finished size in program will be 3.625" X 2.4375"

***1/2 PAGE AD - \$150.00**

finished size in program will be 7.25" X 4.875"

***USE BACK FOR FULL PAGE AD - \$225.00**

finished size in program will be 7.25" X 9.75"